



Dear Westwood Village friends,

We at the Geffen Playhouse have absolutely loved being a part of this community. The remarkable partnerships we have formed with so many of you over the years have helped us take not only our art on stage, but also our education and community outreach programs, to exciting new heights. Twenty years ago, my dad, Gil Cates, had the innovative dream of a world class, not-for-profit theater right here in Westwood, and thanks in large part to you, we feel we are living up to his dream.

As we look ahead to another 20 years of producing world-class theater with your help, we invite you the opportunity to stand up for theater in this milestone. For a one-time donation of only \$2,000, you can name a seat, or an entire row for \$20,000, in perpetuity, after your business and/or your team to let our patrons know that you are a supporter of the arts. With 8 shows a week for 6 weeks for each of the 5 shows that are produced every season in the Gil Cates Theater, the exposure that this would have would truly be priceless, and the contribution you will have made would mean the world.

We would also love to include you in our programs as Westwood Village supporters of the arts, which will be seen by all our patrons (almost 4,000 a week!) no matter what seat they sit in. In addition, we will put your hot-linked logo on our website so that every visitor to it – including our 130,000 annual patrons — becomes aware of your company's support of the Geffen Playhouse and are encouraged to patronage your business in return!

For more information, or to reserve your seat(s) now, please visit geffenplayhouse.org/nameaseat. You may also contact Jamie Mikelich for any questions at (310) 208-6500 ext. 128. Please hurry as this offer will end on August 25th!

Now, more than ever, we are reminded of how important it is to have a safe place like the Geffen Playhouse to explore our own humanity. Thank you for your precious time and consideration. We look forward to working with you for many more years to come!

Sincerely,

A handwritten signature in black ink that reads 'Gil Cates, Jr.' with a stylized flourish at the end.

Gil Cates, Jr.
Executive Director
Geffen Playhouse