

\$119 Ring Device Request Form

Your Homeowners Association

Holmby/Westwood HOA

Last Name _____

First Name _____

Address _____

Email _____ @ _____

Select Color

Satin Nickel

Polished Brass

Venetian Bronze

Antique Bronze



Notes:

- Payment will be by credit card only.
- Your HOA will let you know when distribution will occur.
- Payment will occur at distribution.
- All sales final. No returns.
- Ring will be providing product support directly.
- Be sure to check device requirements at Ring.Com before requesting a device.
- All requests will be processed on a first-come, first-served basis until all \$119 units are consumed.
- Please don't resell this device. We are hoping to see all 500 deployed into West L.A.

Email completed form to: RingInitiative@Fowla.Org

The Crime Prevention Initiative is focused on reducing the frequency of “knock-knock” burglaries, reducing the frequency of package thefts, creating a theft deterrent and in the event of a crime, providing the homeowners and police with a valuable crime-solving tool – all through the wide deployment of Ring Video Doorbells.

Friends of West L.A. (FOWLA), a 501(c)3 non-profit corporation, has purchased 500 Ring Video/WiFi Doorbells (www.ring.com) and will make them available to Holmby/Westwood homeowners on a first-come, first-served basis at \$119 per doorbell (FOWLA will have already paid tax).

The retail price of the doorbell is normally \$199+tax. The difference will be made up by FOWLA and through grants from your homeowner association and local companies.

Product distribution will occur at an HOA meetings. Product will be provided a non-refundable basis and product support will be handled directly by Ring. Payment will be via credit card only. One product per address will be allowed. The homeowner is responsible for installation.

FOWLA Ring Initiative FAQ

1. What is the product guarantee? What about refunds?

Ring will support their product as they always do. All Ring units purchased through this program are on an “all sales final” basis.

2. Will more be available later?

FOWLA may do another round, but likely not at the same price.

3. Can I buy more than one - one for my front door and one for my gate?

Yes. Additional units can be purchased at \$129.

4. Why is FOWLA doing this?

FOWLA is doing this because part of its core mission is to improve the safety of the area and to support our local police. Read more at www.fowla.org.

5. Is FOWLA making money on this program?

FOWLA is not going to make money and will likely take a small loss on the program.

6. Can I install it? Is installation available?

Installation can be performed by the homeowner. Fowla does not have installation resources, but Ring has indicated they can provide a list of installers. Installation by a 3rd party will mean an additional charge from the installer.

7. Where can I find out more about the product?

Full product information, specs and requirements are at Ring.Com.

About FOWLA

FOWLA is a 501(c)3 non-profit corporation focused on improving the quality of life in the West Los Angeles area through contributions to City facilities (including schools, parks, libraries, police and fire), public/private partnerships and through close relationships with elected officials, community groups and businesses. Web: www.fowla.org Twitter: [@FriendsWLA](https://twitter.com/FriendsWLA)

About Ring

With a mission to reduce crime in communities and investors who share our vision, we're ready to look beyond just the doorbell. We've seen what an impact a smart doorbell with a camera, two-way audio, and motion sensors can make. We've seen how this little smart doorbell that was invented out of sheer need has stopped at least one break-in from occurring each day. Now, we're ready to take it to the next level. We're more focused and honed in on our mission than ever, and ready to see how we can improve the lives of households and secure neighborhoods all around the world. With more security-centric features and products, we can deliver a true ring of security for homes and neighborhoods. Web: <http://ring.com> Facebook: facebook.com/ringlabs Twitter: [@ring](https://twitter.com/ring)